

I would like to take this opportunity to share with you our new culture and to inform you about many of the new and exciting procedures that are being implemented at our company.

Positive changes are taking place and our new strategy is based on improved quality, new innovative products and a reliable, motivated organization.

Our new culture and corporate identity is reflected in our new slogan - ***Excellence Meets Clean***. What does this mean? It means that you can expect:

High Quality Products and Services – our quality control department has new procedures in place to enhance the overall way we do business. This will result in higher quality of products and services from start to finish.

Innovative New Products – we are excited that there will be numerous new products available in 2007 and 2008. Release dates will be communicated to you via special announcements.

Strengthened Communication – we look forward to keeping you up-to-date about our latest improvements through our bi-monthly newsletter. You may also visit our newly released website at www.minutemanintl.com which will allow you access to the “dealer only” portal.

Highly Energized Team – our staff is adapting to our new culture of empowerment, respect, reliability and accountability. They are excited about the positive changes taking place and are motivated and committed to meet our customers’ needs and expectations. **Customer is First!**

You are welcome to contact any of us with questions or concerns that you may have and to witness this new culture first hand. We are looking forward to your critical comments and hopefully positive feedback.

Your business is greatly appreciated and we look forward to a mutually prosperous year in 2007.

