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MULTI-CLEAN FEATURED ON “SUSTAINABLE PLANET” TELEVISION SHOW AS LEADER IN ENVIRONMENTALLY SAFE CLEANING PRODUCTS AND GREEN CLEANING EDUCATION

Multi-Clean Is Selected By National Television Program Due To Industry Leadership in Green Product Manufacturing and Education

ST. PAUL, Minn. – Oct. 15, 2008 – Today Multi-Clean, a Minnesota-based manufacturer of professional grade cleaning and maintenance products, is proud to announce that the company was selected to be featured on the “Sustainable Planet” television show highlighting its environmental solutions and educational programs. “The Importance of Eco-Friendly Cleaning Solutions” is part of the show’s *Environmental Impact* series to be aired at a future time and date on the National Geographic Channel and on the Weather Channel.

“Multi-Clean was selected by Sustainable Planet because of our green leadership in the cleaning industry,” said Multi-Clean’s Vice President Mike Tarvin. “As a manufacturer of cleaning solutions, we hold ourselves to a higher standard when it comes to respect for user safety and environmental health. Our green leadership principles extend beyond products to guide the company’s business and internal operational strategies,” continued Tarvin.

Multi-Clean has a progressive history of manufacturing top-quality products that are safe for the environment as well as for the health of users and occupants. The company approaches “green” from a holistic perspective, beginning at the development stage, continuing through the manufacturing and dispensing process, and concluding at disposal.

Unlike other manufacturers, Multi-Clean provides more than green products. Due to the EPA’s statistics that point to indoor air pollution as one of the top five environmental risks to public health, Multi-Clean arms its distributors with educational and training tools to bring to their clients, and resources for customers to reduce air pollution in their facilities.

“We know that our clients and maintenance professionals want to incorporate green practices, but aren’t sure how and where to start. We’ve made it our job to help them achieve their goals in a straightforward and practical fashion,” says Tarvin. “At Multi-Clean, we seek to lead by example, inspire our customers, share knowledge, promote education and training, and develop better and safer products.”

Multi-Clean is continuing to aggressively expand its offerings of green cleaning solutions across the commercial, healthcare and education sectors.

To preview the “Sustainable Planet” segment or learn more about Multi-Clean’s products, education and commitment to environment, please visit www.Multi-Clean.com. To download green cleaning resources, visit www.YourGuideToClean.com.

To schedule an interview with Mike Tarvin, please call 651-481-1900 or e-mail at tarvin.m@minutemanintl.com

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About Multi-Clean

Multi-Clean, a Minuteman International Company, is a manufacturer of commercial cleaning and maintenance products. Based in Shoreview, Minn., Multi-Clean has a 60-year history of developing top-quality cleaning products for schools, commercial buildings and healthcare facilities. Multi-Clean has a comprehensive line of environmental solutions and is dedicated to educating its distributors and end users about the environmental impacts of cleaning products, and facilitating the use of eco-conscious solutions. For more information about Multi-Clean, please visit www.Multi-Clean.com